



BUSINESS

Absolute Yachts Comes to Jefferson Beach Yacht Sales

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Italian elegance is on its way to the Great Lakes in the form of luxury yachts. Jefferson Beach Yacht Sales (JBYS) is now the exclusive Great Lakes dealer for Absolute Yachts.

"We are thrilled to add the Absolute brand of luxury yachts to the JBYS line up," says JBYS vice president Erik Krueger. "Absolute offers boaters exceptional value in both flybridge and coupe models and is an awesome addition to offerings in the Great Lakes boating market."

Absolute Yachts are already available in North America through dealers in New York, Florida, California, Washington and Mexico. Absolute Yachts produces 14 different models, ranging from 40 to 72 feet in length. The models are grouped in four distinct lines: the Sport Line, the Sport Yacht, the Fly and the Navetta. Absolute Yachts are crafted and produced in Piacenza, Italy.

For more information, visit AbsoluteYachtsNA.com.